



# CGA Saves You Time

## Online Registration and Reporting

- Your players can sign up and pay online
- Automatic e-mail confirmations to you and the player
- No paperwork, no data entry, no phone tag
- 100% accurate information, stored for next year's event

**CGA** Collegiate Golf Alliance

SOUTHWEST AIRLINES PIT-UP GOLF American Golf.

Greg Long :: Your Account - Logout

About CGA - User Registration - Find a Tournament - Setup a Tournament - Contact - Login  
Golf Clubs - Special Events - Merchandise - Tournament Handbook - Partners - FAQ - Scrapbook

### NIRSA Foundation Golf Tournament AM

Special Events | Date: 4/17/2004

This is the second step in the tournament registration process! To secure your participation in this tournament, please review your package and player information, and select a payment option below.

Tournament Package Details		Please Select a Payment Option.	
Package Name:	Single	Credit Card <input checked="" type="radio"/>	Check <input type="radio"/>
# of Participants:	1	If paying by Check Please	
Package Price:	\$85.00	Make Check Payable To:	NIRSA Foundation
Description:	Green fees, cart, range, lunch, tournament prizes and tee package for 1	Mail Check To:	
<a href="#">Select a Different Package</a>		<input type="button" value="Continue"/>	

#### Important Refund and Cancellation Information

Any funds collected online by the CGA are sent directly to the Tournament Director. Therefore, in the circumstance that this event is cancelled or you decide you no longer want to play, all requests for refunds must be made to the Tournament Director, not the Collegiate Golf Alliance. As such, refunds are at the sole discretion of the Tournament Director pursuant to the event's refund and cancellation policy.

The CGA is not responsible in any manner for refunding registration fees to individual event participants.

Click to view the  
**Online Registration  
Demo**



# CGA Helps Your Event Grow

## Online Marketing and Communication of Your Event

- Custom webpage for your event
- Automatic email blast to CGA members from your school
- Easily send updates to your event roster

**New CGA Event for your School**  
CGA Golf Administrator [admin@cgagolflinks.com]  
To: Greg Long

Dear Greg,

As a registered member of the [Collegiate Golf Alliance](#), you've been notified when a new golf event is added to the CGA website from your school.

CGA is pleased to announce that the [Trojan Football Alumni Golf Tournament](#) has been scheduled for 3/5/2004 at Brookside. Please follow the event details for the event.

We hope that you will be able to participate in this event. Please contact us if you have any questions about the event or the Collegiate Golf Alliance.

Hit 'em long and down the middle,

Collegiate Golf Alliance

If you no longer wish to receive e-mail notifications like this one, you can change your [user profile](#) communication settings.

The Premier Online Registration and Golf Management Tool.

Registered Members, login below...  
E-Mail:  Password:

Register Now! - Login to CGA Online  
[About CGA](#) - [User Registration](#) - [Find a Tournament](#) - [Setup a Tournament](#) - [Contact](#) - [Login](#)  
[Golf Clubs](#) - [Special Events](#) - [Merchandise](#) - [Tournament Handbook](#) - [Partners](#) - [FAQ](#) - [Scrapbook](#)

### Whittier College Purple & Gold Golf Tournament

Monday, May 10, 2004 | 11am | Contact: Mike Rizzo 562-945-8024

**Friendly Hills Country Club** is located on the edge of Whittier, nestled in a quiet cove in the San Gabriel mountains. Dramatic variation in elevation with targeted landing areas, make this both an uplifting and rewarding experience and offers the golfer breathtaking views from every vantage point. The golf course at Friendly Hills offers Club members and guests one of the most rewarding and unique golfing experiences anywhere. Both the Golf and Tennis Pro shops offer the latest in high-quality sporting equipment and clothing and are staffed by friendly, experienced professionals.



**CLICK HERE!**  
**Tournament Registration**  
**Limited Space**



# CGA Helps Your Event Grow

## Access to CGA's Vast Database of Players

- Need more players for your event? Want to exceed your fundraising goals? Not sure where to find interested golfers?
- The CGA has 1000's of registered members who are actively seeking golf events. Affiliate your event with CGA and our members from your school get your event details e-mailed to them automatically.
- Partner with existing University golf clubs and network of local golfers





# CGA Helps Your Event Grow

## Improved Sponsor Recognition

- Your sponsors are sure to appreciate the added exposure they receive through CGA
- Your event website and CGA online marketing will result in more customer impressions
- Happy sponsors = bigger sponsorships!

Your event webpage can include sponsor information →

[View the Tournament Website](#)

**Tournament Sponsors**

 Sunflower MARKETING

 CC CREATIONS  
SCREEN PRINTING & EMBROIDERY  
1-800-303-0036  
www.cccreationsonline.com

 American Golf.

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**WOODWAY® USA**   
*For The Long Run®*



# Minimal Costs to Your Event

**You've seen the great benefits... but costs are small.**

- **CGA charges a user fee based on the size of your event**
  - 6% of entry fee for players who register and pay online  
(Reduced to 4% if using a CGA Partner Course)
  - \$3 per player who registers online but pays you directly  
(Ex: pay by check or players you give comp entry)
  - Fee covers all merchant bank processing fees for credit card transactions and entitles the Tournament Director to full access to CGA's online resources
- **Time and cost savings provided by CGA can more than pay for this small expense!**



# CGA Self-Service Event Management

## Features and Benefits For Directors and Players

### Tournament Management

**Online registration and monetary transactions**

**Create event pairings and formats**

**Web page for event info**

**Partner discount courses**

**Promote event to CGA national Dbase**

**Send invitations to club members**

**Post results after each event**

### Added Benefits

CGA sponsor package donated to event

CGA partner discounts and added value

### Player Enhancements

**University search feature**

**Sign up online any time, any day**

**Send invitations to friends**

**Pay quickly and easily with a credit card**

**Create stronger affiliation with your university**

**Confirmations, directions, event info**

**Player profile of all events participated in**