



45 Universities selected to host Local Qualifiers for the 2007 National Collegiate Golf Championship

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Irvine, CA (June 7, 2007) Collegiate Golf Alliance (CGA), the premier Collegiate online registration and golf event management company, announced today that 45 universities have been selected to host a local qualifying events for the 2007 National Collegiate Golf Championship. This year's NCGC program will offer local qualifiers in 25 different states. Defending student champions from Cal Poly Pomona, alumni divisional champions from University of Southern Mississippi and Faculty/Staff Champions from Western Kentucky will try to defend their titles. USM returns for a 5th year of hosting as does Pac-10 rivals USC & UCLA and Big 12 Rivals Texas and Nebraska. For a list of participating schools or to find out how your school can become involved, please visit www.cgagolflinks.com/ncgc.asp

Winning teams from Local Qualifiers advance to the 6th Annual National Collegiate Golf Championship in Las Vegas, Nevada November 9-11, 2007. The California based company has teamed with the National Intramural-Recreational Sports Association (NIRSA) to manage the 2007 National Collegiate Golf Championship. A 2 person scramble event for collegiate and university amateurs, the NCGC allows golfers to compete for their university to see who will be the 2007 National Champion. The Championship has three divisions: Student, Faculty/Staff and Alumni/Community. For more event info go to: http://www.cgagolflinks.com/ncgc.asp.

This amateur golf event is focused on university recreational golfers and consists of local qualifying tournaments held across the United States in the summer and fall. Local Qualifying winners advance to the official National Collegiate Golf Championship in Las Vegas. The CGA and NIRSA promote and market the event to over 700 colleges and universities making this the premier recreational college golf event. LQ Host schools receive a prize package valued at over \$500 and over \$80 per player. LQ Host schools that have over 40 players receive a Southwest Airline Round Trip ticket to defer travel costs to the Championship.

Portions of proceeds of the Local Qualifiers and the Championship will benefit the <u>NIRSA Foundation</u>, a not-forprofit organization that provides opportunities for students through professional development, research, scholarships, and educational resources. To date, the NCGC program has raised over \$19,000 for the Foundation. The 2007 NCGC program projects between 2,500 and 3,500 Golf participants and over 125 million impressions.

"The NCGC brings together students, faculty and alumni to compete for their university and against other colleges and universities. The level of enthusiasm and involvement over the past few years projects into quite an exciting program for both Local Qualifiers and a true National Championship" stated CGA's President and CEO Mike Munson.

Sponsors of the event include Southwest Airlines, Red Bull, Golf Digest, Up Swing Golf, Cutter & Buck, American Hole in One, Advantage Fitness Products, Oakley and American Golf. To provide additional resources, CGA has appointed six regional managers to assist in the programming of campus golf events as well as help coordinate the National Tournament,

For more information please contact info@cgagolflinks.com, call (413) 332-6038 or go to www.cgagolflinks.com.